



The transition from BPS to a new environmental land management approach means farmers across the UK have little choice but to commit to change.

At Promar International, we recognise this challenge and will be the reliable companion you need when it comes to adapting to a new funding regime.

## HELPING YOU TO NAVIGATE THROUGH THIS AGRICULTURAL TRANSITION

What will this transition really mean for your business?



How you can strive for success in the future?



Our network of experienced farm consultants will work with you to get under the skin of your farm business and provide you with an answer to the burning questions. We'll offer independent and bespoke analysis that considers all options for the future.

Fully funded by Defra, as part of the Future Farming Resilience Fund, this one-to-one support is open to those farmers in England and who are currently in receipt of BPS.

# FARMING IS CHANGING ARE YOU READY?



## Offering FREE FARM SUPPORT

### CASE STUDY

Anthony Godwin, farming in partnership with his father in Gloucestershire, has found value in our one-to-one advisory support.

We evaluated five key areas of his farm business, including:

- Leadership & Self Resilience
- Finance
- Community
- Livestock and farm assets
- Climate Change
- Market Insight

With this insight, we were able to calculate a resilience and robust vs adaptability score.

We too were able to help Anthony define some short and long term challenges, and what can be done to move forward.



"The farm resilience tool has highlighted specific areas of our business to concentrate on. On completion of the survey, which only took an hour, we were able to see the strengths and weaknesses of the business in a handy spider diagram format alongside a few clear bullet points.

This has prompted some useful conversations about how we can drive our business forward."



## THE STEPS

### Sign Up

Sign up via our website and we'll be in touch to arrange a bespoke one-to-one meeting

### Farm Walk

One of our experienced consultants will visit your farm and take you through our detailed resilience tool

### Resilience Tool

Using this insight, we will define a success score across five key business areas and an overall resilience score

### Looking Ahead

We'll follow up with you virtually to address how you can combat any defined challenges, and build a resilient future for your farm business