

The financial farm management tool for tomorrow's farmers



01270 616800 www.promar-international.com Agstute@genusplc.com





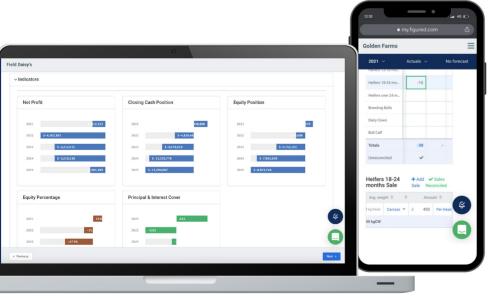


DRIVING YOUR FARM BUSINESS FORWARD

Agstute is Promar International's cloud-based financial farm management service for progressive farmers.

Our new software combines accounting, reporting, planning, benchmarking and forecasting. Together with our forwardthinking consultants and experienced analysts, it will help you make better, more confident decisions for the future.

As the farm data dashboard of choice, Agstute will be a key tool when it comes to positioning your farm business at the forefront of agriculture.





Accurate, real-time data at your fingertips, helping to strengthen your business for future robustness & adaptability





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Call us 01270 616800

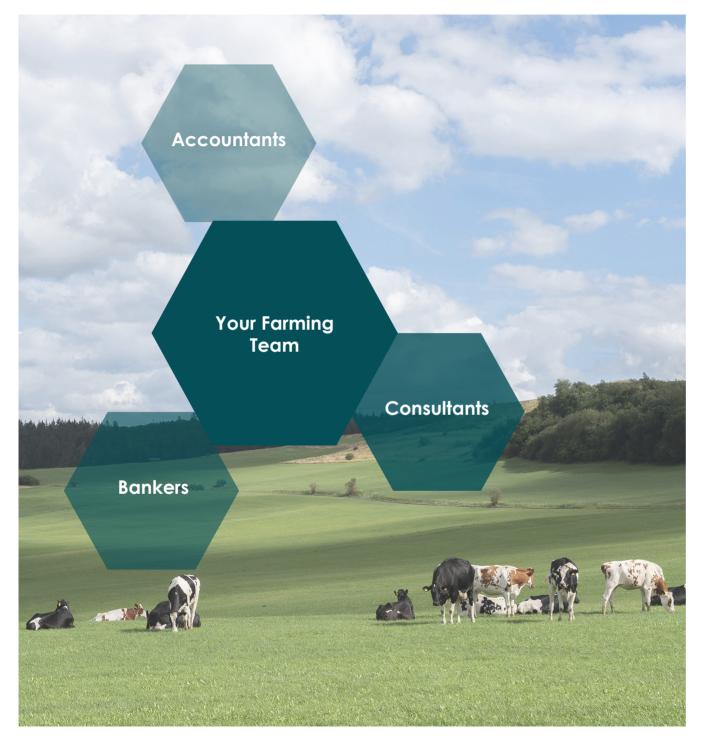


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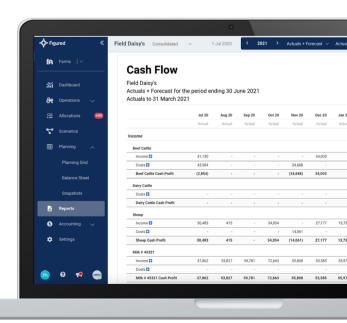




ONE SOURCE OF THE TRUTH

In the face of volatility, the farming team needs to be aligned. With Agstute, all parties involved can access your farm's financial information at any time and in any place. This'll enable informed decision-making, more accurate forecasting and budgeting, a high level of trust between stakeholders, and genuinely sustainable planning.

The ability to view accurate data in an instant means that everyone can work together to build a clear and progressive vision for the future.









YOU'LL GET A COMPLETE PICTURE OF YOUR FARM **BUSINESS**

Our easy-to-use, intuitive online tool clearly tracks all farm data so you can farm smarter



Progressive Production Tracking

Easily track livestock movements, crop and milk production as well as operating expenses.



Accurate Budgeting & Planning

Advanced accounting efficiency means that you're able to easily compare actual performance with planned performance.



Multi-Farm Management Made Easy

Bring together a multi-farm business and create one defined entity.



Accelerating Cashflow & Profit

Work out a real-time profit and loss position based on timing of payments, to see your monthly profit position.



Detailed Inventory Management

Easily track what's in storage, its value, its use, and the profitability of what it's been used on.



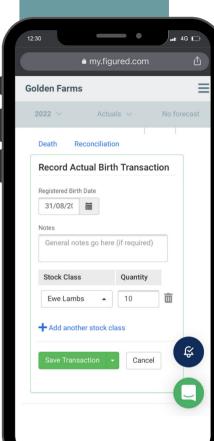
Comprehensive Data Integration

Automatically transfer your data and easily link it to other sources, for example your bank account.



Outstanding support

Our trained and insightful farm business analysts can visit your farm to input your data, and streamline the management of your finances.



ALL YOUR DATA IN ONE PLACE







Providing you with the insight and advice you need to accelerate the decision making process, and successfully grow your business

Our experienced analysts and consultants can:



Get under the skin of your business to help you identify risks and opportunities, produce accurate forecasts, and plan for the future.



Work with you to set up our financial farm management tool, provide a detailed overview of how it works and critically, how to make the most of its capabilities.



Collaborate with your accountants to optimise your farm data, understand where you are and evaluate how you can evolve in order to build a forward-thinking business.



Complete and submit VAT returns, manage cashflow and easily analyse your data to make financial decisions with pinpoint accuracy.



Be the reliable companion you need so that you can get on with important farming work.

Our large network of farm businesses and comparative information means we can also benchmark your farm's performance and challenge assumptions used in budgets.

OUR SPECIALISTS ARE HERE TO HELP



A BETTER WAY TO MANAGE GROWTH

Agstute leverages cloud technology to create a user-friendly and intuitive experience that is guaranteed to set you up for future success.

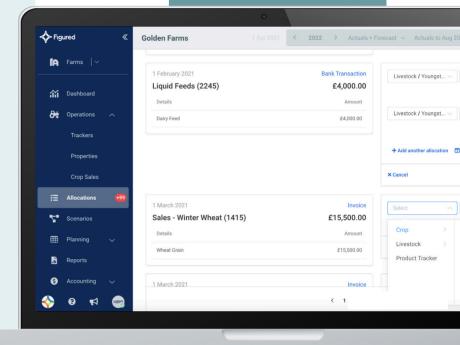
It is compatible with any device.

Data can be shared, with permission.

There is a high level of security, with multilevel protection and encryption.

Reporting, planning & forecasting is fully integrated.

Easily turn data to your advantage



Easy to use interface

The software is updated and improved based on customer feedback. These improvements are made continuously and require no action from you.

Invaluable support

You'll have access to comprehensive resources to help you get started, as well as clear guidance on training. Our specialists will also provide bespoke and responsive support.

It's extremely accessible

There is no reliance on having software loaded onto your device. Agstute can be used anywhere and at any time.

Seamless transfer of data

Data doesn't have to be transferred between systems, so everyone is always looking at the same numbers.

We've worked with Figured & Xero to create a user-friendly and intuitive experience



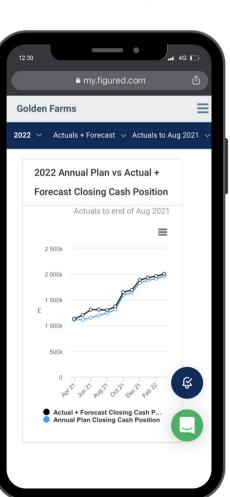




OUR PACKAGES

Data to drive your farm business

Simple pricing options to suit every farm type.



Agstute Accounts

Streamline tax compliance, reporting, and farm performance analysis for a simple end of year reconciliation process.

Agstute Enterprise

Agstute Accounts with the added capability of enterprise analysis and benchmarking.

Agstute Elite

Bringing financial planning, forecasting, scenarios and reporting together. All to help you plan and analyse different financial outcomes within a farm.



Figured is a leading farm financial management software helping over 28,000 farms across the United Kingdom, Ireland, United States, Canada, New Zealand and Australia better manage their profitability.

Figured is founded on the idea of the 'Farming Team', in which farmers work collaboratively with their financial advisors and lenders, leveraging cloud technology to get clarity and control over their farm's finances.

www.figured.com



Founded in 2006 in New Zealand, Xero is a cloud-based accounting software that connects people with the right numbers anytime, anywhere, on any device.

Leading the New Zealand, Australian, and United Kingdom cloud accounting markets, Xero employs a world-class team of more than 3,500+ people to push innovation forward.

www.xero.com



WHY OUR CUSTOMERS LOVE AGSTUTE

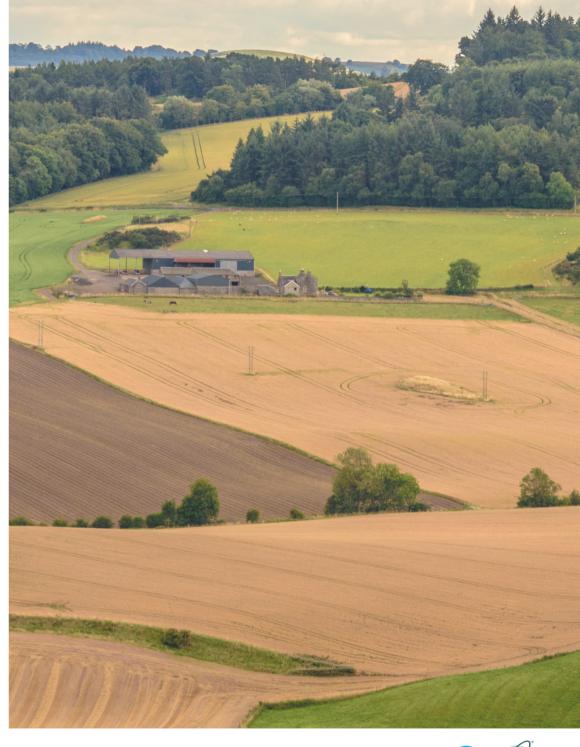
As the UK's leading provider of farm finance consultancy, we work with farm businesses of all sizes and across multiple enterprises, to transform how well they perform.

Together, we're evolving farm businesses as we know them, working collaboratively to create innovative and forward-thinking strategies that will succeed in a new era of agriculture.

I wanted a program that was quick to learn, easy to use and would help me to share information safely and securely. I also wanted a tool that would help me plan and make better, more informed decisions.

Agstute has ticked all of these requirements and is a huge step forward compared to our old accounting programme."

Will Hosford, Dairy Farmer in Dorset







Get more information on Agstute today

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Promar International

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